

JLSLA Summer Seminar

"A Brave New World: social media, marketing and new technology, the challenges and opportunities for solicitors"

Date:	Thursday 16 July 2015
Time:	18.00: Registration 18:30: Discussion followed by drinks and canapés on Slaughter and May's roof terrace (weather permitting)
Venue:	Slaughter and May, One Bunhill Row, London EC1Y 8YY
Panel:	Chrissie Lightfoot (author of the "Naked Lawyer" series), Kevin Poulter (Editor at the SJ) and Mark Flanagan of Portland (formerly Head of Strategic Communications at Downing Street).
Fee:	£10 for members £15 for non-members

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JLSLA
www.lsla.co.uk

Join us for a lively discussion with an expert panel who will consider: how to build your social media profile effectively, cover over your past sins and stay the right side of the law (and your employer); how law firms manage their social media internally and externally; and the role of social media as part of your clients' wider social media strategies, including in times of crisis.

Ticket applications¹

Please apply for tickets via the LSLA website: <http://www.lsla.co.uk/junior>

Alternatively, please complete the form below and send to LSLA Events, 20 Elphinstone Road, Highcliffe, Dorset BH23 5LL.

Contact Name: _____ Contact Email: _____

Organisation: _____

I would like to apply for Tickets

Names of Attendees/Email addresses

1. _____ 2. _____
3. _____ 4. _____

I enclose a cheque for £..... (payable to "London Solicitors Litigation Association")

Tickets will be distributed via email to the email address(es) provided.

Attendance is not limited to LSLA members. The seminar counts for CPD purposes (the reference code will appear on the admission tickets for the seminar).

Please let us know in advance if you have any dietary requirements or if your mobility is restricted.

The JLSLA seminar series is designed to offer practical tips on issues commonly faced by junior civil litigators, in an interactive, relaxed atmosphere. The JLSLA seminar series is targeted towards members of the profession of 8 years' PQE or less.

¹ Tickets will go on sale in the week commencing 15 June 2015. You will be notified by email.